Help Veterans Mentor Tomorrow's Leaders



Project Title	Help Veterans Mentor Tomorrow's Leaders
Project Summary	The Junior Reserve Officer Training Corps (JROTC) is looking for quality instructor candidates who have or will be exiting the military within a year. Instructors teach high school students, leadership, problem solving, mental and physical resiliency, and develop them to be better citizens.
Country	United States

Project Description

A great way to give back to underserved communities across the country and help transitioning Veterans too!

Each branch of the military operates a Congressional-mandated Junior Reserve Officer Training Corps program, not targeted at recruiting, but to instill citizenship values in youth. Only retired military members can serve as Junior Reserve Officer Training Corps instructors. Ironically, a large number of retiring military members are unaware of this amazing opportunity. We need a fresh assessment of the Department of Defense processes that serve to inform retiring military members of this opportunity.

Once assigned to your Military Service's national level JROTC program office, you will develop a communications plan (COMPLAN) to more effectively reach qualified Veterans and encourage them to become JROTC Instructors.

Two (2) Interns will be assigned to each Military Service JROTC program. Together, and in coordination with your mentor(s), you will develop, present for approval, and begin executing a COMPLAN to help fill JROTC Instructor vacancies across the US.

Drawing on their varied military experiences leading young people in often stressful and dangerous situations, Instructors teach high school students leadership, problem solving, mental and physical resiliency, along with a host of other skills that develop teens into young adults. For over a hundred years, JROTC has prepared generations of service-oriented citizens skilled in leadership, respectful of responsible government and aware of the role played by the public sector.

School districts with JROTC programs serve every type of community in our Nation, with particular emphasis on historically disadvantaged (urban and rural) communities which are comprised predominantly of minority demographic students. Some JROTC programs average 40% female cadets.

Interns should expect to work with a broad spectrum of stakeholders within their Military Service, across the Defense Department, and potentially even other Federal Executive Branch Departments and Agencies like Labor, Veterans Affairs, and Education. There is also a strong possibility of working with state and local governments along with private sector companies and non-profit organizations

Required Skills or Interests

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Analytical writing

Data analysis

Design thinking

Marketing

Political Analysis

Research

Additional Information

None

Language Requirements

None